

COMMUNITY EVENTS



HISTORIC DOWNTOWN EASTON's riverfront location and wealth of historic architecture are constant reminders of its prominent role in the nation's founding and its establishment as a place of business. Easton is a **central hub of arts and entertainment** in eastern Pennsylvania. Within this creative district, arts tourism will continue to flourish with all downtown has to offer, including shops, restaurants, galleries and gathering places. Support our programming by partnering with some of our most popular events, **connecting your brand with our merchants and thousands of guests who live, work and play in the Easton area.**



ACOUSTIC KITCHEN brings intimate, stripped-down performances to the Community Room at the Easton Public Market. The series showcases talented local and regional artists in a warm, welcoming setting—perfect for enjoying great music alongside the Market's vibrant food and drink offerings.

FRIDAYS & SATURDAYS | YEAR-ROUND | 6 – 8:00 PM | EASTON PUBLIC MARKET



Experience the magic of **FOURTH FRIDAYS** and our new **PLAZA PARTIES!** Explore our quaint shops and galleries; enjoy live music, entertainment and fun activities sprinkled throughout town. Stay for dinner and maybe a show or just soak up the summer vibes. There's always something new waiting to be discovered downtown!

FOURTH FRIDAYS | APRIL – OCTOBER | 5 – 8 PM | DOWNTOWN



Downtown Easton welcomes Spring with our annual **SPRING INTO EASTON** shopping and tasting crawl. Enjoy a day strolling downtown checking out shops while sampling fare from some of Easton's finest eateries. With an average of 30 participating businesses paired with 30 restaurants, we welcome approximately 700-1,000 guests.

SATURDAY, APRIL 18, 2026 | 12 – 4 PM | DOWNTOWN



The **HISTORIC EASTON HOUSE TOUR** is an annual preservation event drawing 800-1,000 guests for exclusive access to Easton's most significant historic properties. Tour proceeds directly fund local restoration projects, while supporting ongoing cultural initiatives through the Easton Main Street Initiative.

SATURDAY, MAY 2, 2026 | 10 AM – 5 PM | GREATER EASTON



LIVE AT THE FALLS celebrates the beauty of Easton's waterfront parks with a weekly event full of great tunes, local food and drink vendors, and plenty of family-friendly lawn games! The event draws approximately 400 guests each week.

EVERY THURSDAY | JUNE – AUGUST | 6 – 8:30 PM | SCOTT PARK



EASTON PRIDE is a community-wide celebration of LGBTQ+ visibility, equality, and love, bringing people together for a day of music, entertainment, and connection. The event features community organizations, local vendors, food, and activities for all ages—creating a safe, welcoming, and affirming space for everyone.

SUNDAY, JUNE 7, 2026 | 3 – 8 PM | DOWNTOWN

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SPONSOR LEVEL	PREMIER	SUPPORTING	COMMUNITY	FRIEND
Presenting Sponsor*	• Easton Fourth Fridays / Plaza Parties • Spring Into Easton • Historic Easton House Tour • Easton Pride • Plaza Parties			
Logo on Marketing Materials	★			
Booth Space (10'x10')	10 event days	6 event days	3 event days	1 event day
Live Mentions	3 custom	2	1	
Press Release Inclusions	yes	yes		
Social Media	2 collaboration posts 1 stories	1 collaboration post	1 story	
Eblasts Logo & Link (18,000 recipients)	★			
Website Logo & Link	★	★	★	
Sponsorship Fee	\$5,000	\$3,000	\$1,500	\$500
Commitment Deadline	Friday, March 20, 2026	two weeks prior to first event date		

*Presenting Sponsor Level also available for **ACOUSTIC KITCHEN**. Custom proposal available upon request.