









Located in historic Easton, PA, **PA BACON FEST** has grown into one of the Lehigh Valley’s most popular events. With 185+ vendors and 35+ live performances on multiple stages, the annual two-day festival attracts **74,000 bacon lovin’ attendees** from up and down the East Coast.

BACON FEST was voted BEST FESTIVAL and BEST CULINARY EVENT by the readers of Lehigh Valley Style Magazine, named one of Parade Magazine’s “FIVE CAN’T MISS BACON FESTIVALS” in the country and one of the TOP 300 FESTIVALS IN THE WORLD by FEST300.com.

| SPONSOR LEVEL | PREMIER | SUPPORTING | COMMUNITY | FRIEND |
|--|---|---|--|---------|
| Presenting Attraction* | Hog Wild Stage, Pigskin Lounge, Family Fun Zone, Bacon & Brew Tasting | Piglet Stage, Swine Stage, Farm to Fest Stage, Centre Square Stage, Entry Gates | Bacon Eating Contest, Selfie Station, Pig & Wiener Dog Races, Culinary Contest, Big Screen TV | |
| Logo on Printed Marketing Materials |  |  | | |
| Booth Space | 10'x30' | 10'x20' | 10'x10' | 10'x10' |
| Live Plugs | 3+ custom | 1+ custom | mention | |
| Social Media Mentions | two stories four custom posts | three stories two custom posts | two stories two posts | |
| Interactive Map Branding | yes | yes | yes | |
| Eblasts Logo & Link |  |  |  | |
| Eblast Spotlight | one | | | |
| Website Logo & Link |  |  |  | text |
| Entertainment Fund | \$300 | \$200 | \$100 | |
| Parking Passes | three | two | one | one |
| Total Investment | \$15,000 | \$10,000 | \$5,000 | \$3,000 |
| Commitment Deadline | Friday, September 20, 2024 | | | |

*Title/Presenting Sponsor Level is currently available. Please contact Natalee Hercik for a custom package based on your marketing objectives.