








SATURDAY, JULY 11, 2026 | 9 AM – 9 PM | DOWNTOWN EASTON

At noon on July 8, 1776, Easton became **one of only three places in America where the Declaration of Independence was first read** aloud. That historic moment cemented Easton’s role in the nation’s founding—and its enduring commitment to the ideals of freedom, expression, and opportunity. As the country approaches **America’s 250th Birthday Celebration**, Easton proudly honors its place at the very heart of the American story.

That legacy comes alive each year with **HERITAGE DAY**—a free, full-day, family-friendly festival that **commemorates our past while celebrating the vibrant, creative spirit of today**. The event features **historical reenactments, activities for kids, immersive educational programming, and three live music stages** showcasing a dynamic lineup of local favorites and touring artists. From history to live entertainment, **HERITAGE DAY** brings the community together for **an unforgettable celebration of independence, culture, and the American spirit**.

SPONSOR LEVEL	PREMIER	SUPPORTING	COMMUNITY	FRIEND
<b>Presenting Attraction*</b>	<ul style="list-style-type: none"> <li>• Main Stage</li> <li>• 3<sup>rd</sup> &amp; Ferry Stage</li> <li>• Heritage Tavern / Beer Garden</li> </ul>	<ul style="list-style-type: none"> <li>• Farmers’ Market Stage</li> <li>• History Row</li> <li>• Scavenger Hunt</li> <li>• VIP Zone (2)</li> </ul>	<ul style="list-style-type: none"> <li>• Trolley Panels (limit 4)</li> <li>• Artist Hospitality Lounge (2)</li> </ul>	
<b>Logo on Marketing Materials</b>				
<b>Booth Space (location)</b>	10’ x 20’ (premier)	10’ x 15’ (priority)	10’ x 10’ (standard)	
<b>Live Mentions</b>	4	2	1	
<b>Press Release Inclusions</b>	yes	yes		
<b>Social Media</b>	2 collaboration posts 1 stories	1 collaboration posts	1 post	
<b>Eblast Logo &amp; Link (18,000 recipients)</b>				
<b>Website Logo &amp; Link</b>				text
<b>VIP Zone Passes / VIP Parking (value)</b>	20 / 10 (\$1,300)	10 / 5 (\$650)	4 / 2 (\$260)	2 / 1 (\$130)
<b>Sponsorship Fee</b>	\$20,000	\$10,000	\$5,000	\$2,500
<b>Commitment Deadline</b>	Friday, May 8, 2026	Friday, June 12, 2026		

\*Presenting Sponsor Level currently available.