



easton
farmers'
market

est. 1752
Presented by

Capital 



Established in 1752, the **EASTON FARMERS' MARKET** is **America's longest, continuously running open-air market**. Today the market remains a **rich and colorful piece of Easton's heritage**. Each week it draws families, local chefs, foodies, and tourists.

The mission of the **EASTON FARMERS' MARKET** is to provide **fresh, high quality, local produce and food products** directly from regional farms and businesses to the **2,500 consumers** every Saturday. Our market family – a passionate group of farmers, entrepreneurs, chefs, and artists – is fully committed to their craft and dedicated to **making our world a better, healthier, more beautiful place**. All products sold are locally grown and produced, with most of the produce naturally/organically grown. All meat and dairy are antibiotic and hormone-free, and animals are pasture-raised. And yes, all farms undergo a full on-site inspection to ensure the quality of products you expect.

2023 EASTON FARMERS' MARKET Special Events

May 6: **Opening Day**

Kick off the market's 2023 regular season with the annual ribbon cutting. We can't wait to see you!

June 3: **Strawberry Day**

It's Everything Strawberry Day!

June 17: **Juneteenth**

Let's celebrate the African American culture!

June 24: **Honeybee Day**

Celebrate National Pollinators Week!

July 8: **Our 271st Birthday Celebration**

Let's celebrate 271 years of US!!

Aug 5: **Peach Day**

Savor the sweetness of summer with juicy peaches

Sept 2: **Funky Ferments Fest**

If it's fermented, we're gonna celebrate it!

TBD: **Lafayette Family Weekend**

Let's share some EFM love with our favorite Lafayette students and their families!

Sept 16: **Hispanic Cultural Celebration**

Let's join together to celebrate the Hispanic culture!

Sept 23: **Hot Pepper Eating Contest**

Bring the heat – It's our 14th Annual Contest!

Oct 14: **Apple Jam**

This day is awesome to the "core"!

Oct 28: **Pumpkins & Pooches**

A pumpkin patch, costume contest & more!

Dec 2 & Dec 9: **Farm Photos with Santa**

Get your holiday photo with jolly old St. Nick!

Every Saturday | May – December | 9 a.m. - 1 p.m. | Larry Holmes Drive

Natalee Hercik, Corporate Relations | Natalee@EastonPartnership.org

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BENEFITS	SUPPORTING	COMMUNITY	FRIEND	SAMPLING
Presenting Attraction (logo on or at attraction)	Music Stage	choose two Special Event Dates		
Logo on Marketing Materials				
Banner Display (sponsor-provided)	ALL market days	ALL market days	three market days	one market day
Booth Space (10'x10')	10 market days	five market days	three market days	one market day
Live Plugs (per event May-December)	three	two	one	
Social Media Posts	three	two	two	two
Eblasts Logo & Link	10	five	three	one
Website Logo & Link				
Total Investment	\$10,000	\$5,000	\$3,000	\$1,000 per market day
Commitment Deadline	Monday, March 13, 2023		One week prior to event date	