



At noon on July 8, 1776, Easton was one of only three places where the Declaration of Independence was first read publicly. Ever since that monumental event, Easton has embraced the principles of freedom as a city where pioneering thoughts and diverse beliefs are welcome, where unique individuals can bring their dreams to life in word and action.

We celebrate both the original spirit of independence and its enduring legacy with **HERITAGE DAY**: a free, full-day family festival. With 5,000 in attendance, **HERITAGE DAY** celebrates both the original spirit of independence and its enduring legacy with reenactment events, activities for kids, live music and a fireworks display.

SPONSOR LEVEL	PREMIER	SUPPORTING	COMMUNITY	FRIEND
Presenting Attraction*	Main Stage, Beer Garden	Music Stage, Family Fun Zone	Face Painter, Balloon Artist	
Logo on Marketing Materials	★	★		text
Booth Space	10'x20'	10'x10'	10'x10'	
Live Plugs	4+ custom	3+ custom	2+ mention	1+ mention
Website Logo & Link	★	★	★	text
Parking Passes	two	one	one	
Total Investment	\$10,000	\$5,000	\$2,500	\$500
Commitment Deadline	Friday, May 24, 2024			

*Title/Presenting Sponsor Level is currently available. Please contact Natalee Hercik for a custom package based on your marketing objectives.