



PA BACON FEST

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Located in historic Easton, PA, **PA BACON FEST** has grown into one of the **Lehigh Valley's most popular events**. With 185+ vendors and 35+ live performances on multiple stages, the annual two-day festival attracts **80,000 bacon lovin' attendees from up and down the East Coast**.

This **family-friendly** event attracts pig-loving attendees primarily from the Lehigh Valley, PA, but also from New Jersey, New York, and Philadelphia, and as far north as the New England states, as far south as Florida, and as far west as Oregon. So, it's no surprise that **PA BACON FEST** was voted **BEST FESTIVAL** and **BEST CULINARY EVENT** by the readers of Lehigh Valley Style Magazine, named one of Parade Magazine's **"FIVE CAN'T MISS BACON FESTIVALS"** in the country and one of the **TOP 300 FESTIVALS IN THE WORLD** by FEST300.com.

More than just a delicious weekend, **PA BACON FEST** is the largest fundraiser for the **Greater Easton Development Partnership** — a volunteer-driven nonprofit that works to nurture Easton's economic well-being and cultural vibrancy, and to trumpet all this historic city has to offer. We have **something for everyone!**

2023 PA BACON FEST Attractions

Hog Wild Stage

Our main stage is THE place to kick up your hooves with full bands providing music all day!

Farm to Fest Stage! Swine Stage! Piglets Stage!

You will find the best in singer/songwriters, local musicians, family entertainment and more on our additional stages!

Family Fun Zone

Bungee Jump! Rock Climbing Wall! Pig & Wiener Dog Races! And so much more to enjoy in our Family Fun Zone!

Contests, Contests, and More Contests

Culinary! Bacon Eating! Hog Calling!
Best Costume! The Mascot Dash!

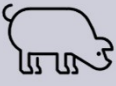



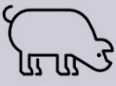



Pigskin Lounge

Escape the crowd, have a beer and enjoy live televised sports in your refuge from a sea of pork.

Bacon & Brew Tastings

Join us at Bacon & Brew for a taste bud explosion with samples of Two Rivers Brewing craft beers paired with a variety of Breakaway Farms bacon!



	SPONSORSHIP PACKAGES				
BENEFITS	PRESENTING	PREMIER	SUPPORTING	COMMUNITY	FRIEND
Presenting Attraction (logo on or at entrance)		Pigskin Lounge, Family Fun Zone	Second Stage (three)	Bacon Eating, Hog Calling or Best Costume Contests, Mascot Dash, Culinary Stage, Photo Op Stop, Pig & Wiener Dog Races, Mechanical Pig Ride, Bacon & Brew Tasting	
Logo on Marketing Materials (printed posters, banners, print advertising, volunteer T-shirts)					text
Event Program/Map	full page spread	full page	½ page	¼ page	logo
Booth Space	10'x40'	10'x30'	10'x20'	10'x10'	10'x10'
Unlimited Plugs on Five Stages (both days)	custom	custom	custom	mention	
Social Media Posts	8 custom	6 custom	4 custom	4	2
Eblasts Logo & Link					text
Website Logo & Link					
Bacon & Brew Tickets	ten	eight	six	four	
PA Bacon Fest Gift	six	four	three	two	
Parking Passes (per day)	four	three	two	one	one
Net Annual Investment	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500
Commitment Deadline	Friday, August 4, 2023	Friday, September 16, 2023			