



Established in 1752, the **EASTON FARMERS' MARKET** is America's longest, continuously running open-air market. Today the market remains a rich and colorful piece of Easton's heritage. Each week it draws families, local chefs, foodies, and tourists.

The mission of the **EASTON FARMERS' MARKET** is to provide **fresh, high quality, local produce and food products** directly from regional farms and businesses to the **2,500 consumers** every Saturday. Our market family – a passionate group of farmers, entrepreneurs, chefs, and artists – is fully committed to their craft and dedicated to **making our world a better, healthier, more beautiful place**. All products sold are locally grown and produced, with most of the produce naturally/organically grown. All meat and dairy are antibiotic and hormone-free, and animals are pasture-raised. And yes, all farms undergo a full on-site inspection to ensure the quality of products you expect.

SPONSOR LEVEL	PREMIER	SUPPORTING	COMMUNITY	FRIEND
Presenting Attraction*	<ul style="list-style-type: none"> • Scott Park Stage • Music Series • Special Event (choose one) 	<ul style="list-style-type: none"> • Acoustic Tent • Creativity Tent • Sustainability • Rock Skipping Competition 		
Logo on Marketing Materials				
Banner Display	all market days	5 market days	3 market days	1 market day
Booth Space (10'x10')	10 market days	5 market days	3 market days	1 market day
Live Mentions (May-December)	3 custom	3	2	
Social Media	3 custom	3	2	1
Eblasts Logo & Link				text
Website Logo & Link				text
Sponsorship Fee	\$10,000	\$5,000	\$3,000	\$1,000
Commitment Deadline	Friday, March 20, 2026	two weeks prior to first event date		

Special Events 2026: May 2 - Opening Day | May 30 - Strawberry Day | June 27 - Pollinator Day | **July 11 - Our 274th Birthday Celebration/Easton Heritage Day** | Aug 1 - Peach Day | Aug. 15 - Tomato Day | **Sept 5 - Funky Ferments Fest** | **Sept 26 - Hot Pepper Showdown** | Oct 17 - Apple Jam | **Oct 31 - Pumpkins & Pooches** | Dec 5 & 12 - Photos with Santa & The Goats

*Presenting Sponsor Level currently available.