



At noon on July 8, 1776, Easton was one of only three places where the Declaration of Independence was first read publicly. Ever since that monumental event, Easton has embraced the principles of freedom as a city where pioneering thoughts and diverse beliefs are welcome, where unique individuals can bring their dreams to life in word and action. We celebrate both the original spirit of independence and its enduring legacy with **HERITAGE DAY**: a free, full-day family festival. With **5,000 in attendance**, **HERITAGE DAY** showcases local history with reenactment events, activities for kids, musical performances, and an amazing firework display.

	SPONSORSHIP PACKAGES				
BENEFITS	PRESENTING	PREMIER	SUPPORTING	COMMUNITY	FRIEND
Presenting Attraction (logo on or at attraction)		Main Stage, Beer Garden	Music Stage, Family Fun Zone		
Logo on Marketing Materials	★	★	★	★	volunteer t-shirts
Event Program/Map (logo on sponsor page)	★	★	★	★	
Booth Space	10'x30'	10'x20'	10'x10'	10'x10'	
Live Plugs on Two Stages	six	four	three	two	one
Social Media Posts	eight	six	four	three	one
Eblasts Logo & Link	★	★	★	★	
Website Logo & Link					
Parking Passes	three	two	one	one	
Net Investment	\$15,000	\$10,000	\$5,000	\$2,500	\$500
Commitment Deadline	Friday, May 26, 2023				