



Throughout the summer months of June through September, approximately **250 music and beer enthusiasts** come out **weekly** to Easton’s riverfront at Scott Park for live music, lawn games, craft beer and great times. **LIVE AT THE FALLS** celebrates the beauty of Easton’s waterfront parks with a weekly event full of great tunes, delicious food and drink, and family-friendly activities! **LIVE AT THE FALLS** offers sponsors tremendous exposure on site, online, and beyond. **Join us!**

	SPONSORSHIP PACKAGES			
BENEFITS	PREMIER	SUPPORTING	COMMUNITY	FRIEND
Presenting Attraction (logo on or at attraction)	Music Stage	Lawn Games		
Logo on Marketing Materials				
Booth Space (10’x10’) (June - September)	15 event days	12 event days	nine event days	six event days
Live Plugs (per event intro)	custom +stage time	mention	mention	mention
Social Media Posts	eight	six	five	three
Eblasts Logo & Link				
Website Logo & Link				
Net Investment	\$10,000	\$6,000	\$4,500	\$3,000
Commitment Deadline	Friday, April 7, 2023			One week prior to event date