










An offspring of **EASTON FARMERS' MARKET**, the **WEST WARD MARKET** was established in 2022 to provide a **social gathering space** for all, connecting the neighborhood around locally focused, fresh food and handmade products, music, activities, and a celebration of community. The mission of the **WEST WARD MARKET** is to provide **fresh, high-quality food products** directly to the consumer while striving to support local agriculture as well as West Ward businesses. The WWM seeks to address food insecurity and equity in the neighborhood, providing economically accessible food products.

SPONSOR LEVEL	PREMIER	SUPPORTING	COMMUNITY	FRIEND
Presenting Attraction	Music Series, Zucchini 500 Race Day	choose one*		
Logo on Marketing Materials				
Banner Display	all market days	five market days	three market days	one market day
Booth Space (10'x10')	10 market days	five market days	three market days	one market day
Live Plugs	three	two	one	
Eblasts Logo & Link				
Website Logo & Link				
Total Investment	\$5,000	\$2,500	\$1,500	\$250
Commitment Deadline	Friday, March 22, 2024	two weeks prior to first event date		

***Special Event Dates 2024:** May 1 - Opening Day | May 31 - Strawberry Day | June 12 - Juneteenth | June 19 - Pollinator Day | July 10 – Berry Jam | July 17 - Zucchini 500 Race Day | Sept 4 – Melon Madness | Sept 20 – Hispanic Heritage Day | Oct 16 Harvest Fest