



NOVEMBER 7 & 8, 2026 | 10 AM – 5 PM | DOWNTOWN EASTON

Located in the heart of historic Easton, PA, **PA BACON FEST** is a **premier regional food and entertainment festival** delivering **large-scale audience reach and high-impact brand exposure**. The annual two-day event features **185+ vendors, 35+ live performances** across multiple stages, and attracts **80,000 highly engaged attendees** from across the East Coast.

Recognized for both quality and scale, **PA BACON FEST** has been voted **Best Festival** and **Best Culinary Event** by Lehigh Valley Style Magazine and has received national recognition from Parade Magazine and FEST300.com, ranking among **the Top 300 Festivals in the World**. **PA BACON FEST** offers a proven platform for sponsors to connect with passionate consumers, drive measurable brand visibility, and align with a trusted, **award-winning event during a high-energy, purchase-driven weekend**.

SPONSOR LEVEL	PREMIER	SUPPORTING	COMMUNITY	FRIEND
Presenting Attraction	<ul style="list-style-type: none"> • 3rd & Ferry Stage • Free Bridge Stage • Pigskin Lounge • VIP Zone • Beer Garden 	<ul style="list-style-type: none"> • Kids' Zone • North 3rd St. Stage • Centre Square Stage • Prize Wheel • Brews & Booze Tasting • Jumbotron 	<ul style="list-style-type: none"> • Selfie Station • 50/50 Raffle • Contests: <ul style="list-style-type: none"> Bacon Eating Bacon Bingo Dog Costume Swine Holding 	
Logo on Marketing Materials				
Booth Space (location)	10' x 20' (premier)	10' x 15' (preferred)	10' x 10' (priority)	10' x 10' (standard)
Live Mentions	4	2	1	
:10 Jumbotron Slide	two	one		
Press Release Inclusions	yes	yes		
Social Media	2 collaboration posts 1 stories	1 collaboration post	1 post	
Map Branding	yes	yes	yes	
Eblast Logo & Link (18,000 recipients)				
Website Logo & Link				text
VIP Zone Passes / VIP Parking (value)	12 / 6 (\$1,080)	6 / 3 (\$540)	4 / 2 (\$360)	2 / 1 (\$180)
5K Entries (value)	30 (\$1,200)	15 (\$600)	10 (\$400)	5 (\$200)
Sponsorship Fee	\$20,000	\$10,000	\$5,000	\$3,000
Commitment Deadline	Friday, August 28, 2026	Friday, October 9, 2026		