







An offspring of **EASTON FARMERS' MARKET**, the **WEST WARD MARKET** provides a **social gathering space** for all, connecting the neighborhood around locally focused, fresh food and handmade products, music, activities, and a celebration of community. The mission of the **WEST WARD MARKET** is to provide **fresh, high-quality food products** directly to the consumer while striving to support local agriculture as well as West Ward businesses. The WWM seeks to address food insecurity and equity in the neighborhood, providing economically accessible food products.

**2023 WEST WARD MARKET Special Events**

- May 3: **Opening Day**
- June 21: **Pollinator Day**
- Aug 23: **Tomato Day**
- June 7: **Strawberry Day**
- July 19: **Zucchini 500 Race Day**
- Sept 13: **Wild Wild West Ward Day**
- June 14: **Juneteenth**
- Aug 2: **Lebanese Heritage Day**
- Sept 20: **Hispanic Cultural Day**
- Aug 16: **Dog Days of Summer**

	<b>SPONSORSHIP PACKAGES</b>			
<b>BENEFITS</b>	<b>SUPPORTING</b>	<b>COMMUNITY</b>	<b>FRIEND</b>	<b>SAMPLING</b>
Logo on Marketing Materials				
Banner Display (sponsor provided)	10 market days	five market days	three market days	one market day
Booth Space (10'x10')				
Live Plugs (per event May-September)	three	two	one	
Social Media Posts	three	two	one	
Eblast Logo & Link				
Website Logo & Link				
Total Investment	\$5,000	\$2,500	\$1,500	\$500 per market day
Commitment Deadline	Monday, March 13, 2023			One week prior to event date