



The **Easton Public Market** (EPM) is a community-supported market offering the personal service and superior quality of an old-world grocery store, combined with a hip, modern dining experience. Featuring artisanal food vendors, a farm stand, demonstration kitchen, and community room, EPM serves as a vibrant gathering space for shopping, dining and learning.

The **COMMUNITY ROOM** at the Easton Public Market is a nearly 600 square foot flexible gathering space - sliding walls allow the room to convert from public seating during normal market hours to a more intimate setting for private functions. In addition to regular use by our Market patrons, the Community Room hosts programmed events approximately 20 times per year. The Community Room is also available for rent for private gatherings and functions. Annual onsite exposure of the Community Room is approximately 260,000 guests.

## COMMUNITY ROOM TITLE SPONSORSHIP

Title Sponsorship of the **Easton Public Market COMMUNITY ROOM** includes:

- Sponsor's name will be associated with the Community Room throughout the period of sponsorship. This will serve as the official name of the Community Room throughout the period of sponsorship and will be used on all advertisements, marketing and collateral materials associated with the Community Room.
- Sponsor shall hold sponsor category exclusivity within the EPM.
- Sponsor's name/logo will be prominently displayed across the room façade, facing the high traffic area of the main walkway of the Easton Public Market.
- Sponsor's name/logo will feature prominently on both the Community Room and Sponsor pages on the Easton Public Market website page, and in the Easton Public Market e-update.
- Sponsor's promotional message/slide will be displayed on the EPM digital billboard.
- Opportunity to place promotional table tents on all Community Room tables and to showcase promotional materials on a permanent brochure rack within the Community Room.
- Opportunity to schedule the Community Room for promotional appearances on a weekly basis.
- Opportunity to conduct bi-monthly programming within the Community Room. All programming will be promoted via Easton Public Market social media, website, and push notifications, while highlighting the sponsor's name.

Sponsorship Fee: \$20,000/year

For more information, contact:

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