















First launched in 2020 to bring the community together in a safe, outdoor setting, the Winter Village in Historic Easton has become an annual holiday destination! Featuring more than 40 outdoor shopping and food huts under the 106-foot Peace Candle and thousands of twinkling lights in Centre Square, a skating rink, live entertainment, and shopping at our great downtown retailers, the village welcomes **74,000 guests** over the five festive weekends!

SPONSOR LEVEL	PREMIER	SUPPORTING	COMMUNITY	FRIEND
<b>Presenting Attraction</b>	Ice Rink, Music Stage, Warming Tent	Festival of Trees, Polar Express		
<b>Logo on Marketing Materials</b>				
<b>Ice Rink Dasher Board</b>	two	one	one	one
<b>Event Map</b>				
<b>Vendor Hut</b>	ten event days	five event days		
<b>Live Plugs</b>	two custom	one	one	
<b>Eblasts Logo &amp; Link</b>				text
<b>Website Logo &amp; Link</b>				text
<b>Total Investment</b>	\$10,000	\$5,000	\$2,000	\$750
<b>Commitment Deadline</b>	Friday, October 11, 2024			