










Established in 1752, the **EASTON FARMERS' MARKET** is **America's longest, continuously running open-air market**. Today the market remains a **rich and colorful piece of Easton's heritage**. Each week it draws families, local chefs, foodies, and tourists.

The mission of the **EASTON FARMERS' MARKET** is to provide **fresh, high quality, local produce and food products** directly from regional farms and businesses to the **2,500 consumers** every Saturday. Our market family – a passionate group of farmers, entrepreneurs, chefs, and artists – is fully committed to their craft and dedicated to **making our world a better, healthier, more beautiful place**. All products sold are locally grown and produced, with most of the produce naturally/organically grown. All meat and dairy are antibiotic and hormone-free, and animals are pasture-raised. And yes, all farms undergo a full on-site inspection to ensure the quality of products you expect.

SPONSOR LEVEL	PREMIER	SUPPORTING	COMMUNITY	FRIEND
Presenting Attraction*	Main Stage, Music Series, Hot Pepper Olympics	Opening Day, Apple Jam, Funky Ferments Fest	choose one**	
Logo on Marketing Materials				
Banner Display	all market days	five market days	three market days	one market day
Booth Space (10'x10')	10 market days	five market days	three market days	one market day
Live Plugs (May-December)	three	two	one	
Social Media Mentions	three custom	two	two	one
Eblasts Logo & Link				text
Website Logo & Link				text
Total Investment	\$10,000	\$5,000	\$3,000	\$1,000
Commitment Deadline	Friday, March 22, 2024		two weeks prior to first event date	

*Title/Presenting Sponsor Level is currently available. Please contact Natalee Hercik for a custom package based on your marketing objectives.

Special Event Dates 2024: **May 4 - Opening Day | June 1 - Strawberry Day | June 15 - Juneteenth Celebration | June 22 - Pollinator Day | July 7 - Our 272nd Birthday Celebration | Aug 3 - Peach Day | Aug. 17 – Tomato Day | **Aug 31 - Funky Ferments Fest** | Sept 14 – Hispanic Cultural Day | **Sept 21 - Hot Pepper Olympics** | **Oct 12 - Apple Jam** | Oct 26 - Pumpkins & Pooches / Lafayette Family Weekend